

European Companies look for growth opportunities in Southeast Asia

- Health and Medical Technologies business mission to explore prospects for collaborations with local and regional companies

PRESS RELEASE

For immediate use

MEDIA CONTACT

For more information on EU Business Avenues in South East Asia programme:

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FOR IMMEDIATE RELEASE

Singapore

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European health and medical technologies will be in the spotlight this September.

49 European companies from 14 European Union (EU) Member States arrive on a Health and Medical Technologies (HMT) business mission to Singapore and Thailand. They will be visiting both countries from 4–8 September.

This fifth EU Business Avenues mission will showcase a broad range of products and services in Assistive technologies, Medical equipment, ICT for health, Telemedicine and remote health monitoring, Nanotechnology healthcare, Life Science/ Biotechnology for health and Dental products.

The mission will be in Singapore on September 4 and 5 for business-to-business meetings with local companies and visitors at Suntec Singapore Convention and Exhibition Centre.

From Sept 6 to 8, they will be in Thailand at the dedicated EU Business Avenues Pavilion at Medical Fair.

One-to-one business meetings with companies will be organised at the pavilion for registered business visitors, presenting opportunities to find out more about the product and service offerings from participating European companies. This programme allows European companies to establish contacts with key regional players and discuss possible collaborations and business partnerships as well as to secure new business partnerships with local and regional stakeholders.

Visitors can also attend “Meet-the-Exhibitors” sessions where participating European companies will present and share their latest solutions and innovations. This complimentary programme aims to provide more information on the technologies offered in a more intimate setting.

KEY DATES

Singapore: September 4 & 5 at Suntec Singapore Convention and Exhibition Centre

Thailand: Sept 6, 7, 8 at Queen Sirikit National Convention Centre

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About EU Business Avenues in South East Asia

The EU Business Avenues in South East Asia programme provides a comprehensive suite of dedicated services covering business, cultural and legal needs: Market Studies, Business Culture Awareness Training and Business Meetings – all of which are expected to facilitate collaboration with local players, in the form of joint ventures, distributorships or licensing agreements, to smoothen and speed up the process of entry into local markets.

Built upon the successful EU Gateway model of matchmaking and business support services, this EU-funded initiative aims to forge long-lasting business collaborations in South East Asia. The programme's partners for the fifth business mission in Singapore and Thailand include the following:

- Association of Medical Device Industry (AMDI)
- Asia Pacific Medical Technology Association (APACMed)
- BioSingapore
- Board of Investment of Thailand (BOI)
- Federation of Thai Industries (FTI)
- Galen Growth Asia (GGA)
- National Innovation Agency, Thailand (NIA)
- Singapore infocomm Technology Federation (SiTF)
- SPRING Singapore
- Thailand Center of Excellence for Life Sciences (TCELS)
- Thai Medical Device Technology Industry Association (ThaiMed)

The full list of participating companies and a short description of their technologies can be found in Annex A. The complete schedule of the "Meet-the-Exhibitors" sessions can be found in Annex B.

Conceived and funded by the European Union, the EU Business Avenues initiative was launched in June 2016 and aims to bring up to 1,000 European SMEs on targeted business missions to Southeast Asia over the next five years to help them to develop their businesses outside of Europe.

The business missions under this programme will cover the following sectors: Contemporary European Design, Environment & Water Technologies, Food & Beverage, Green Energy Technologies, Healthcare & Medical Technologies, and Information & Communication Technologies.

For more information, visit <https://www.eubusinessavenues.com/>